

#### **Results Presentation** Half year ended 31 January 2015



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# Agenda

- 1. Strategic update
- 2. Finance review
- 3. Operating review
- 4. Trading and outlook
- 5. Questions and answers
- 6. Appendices











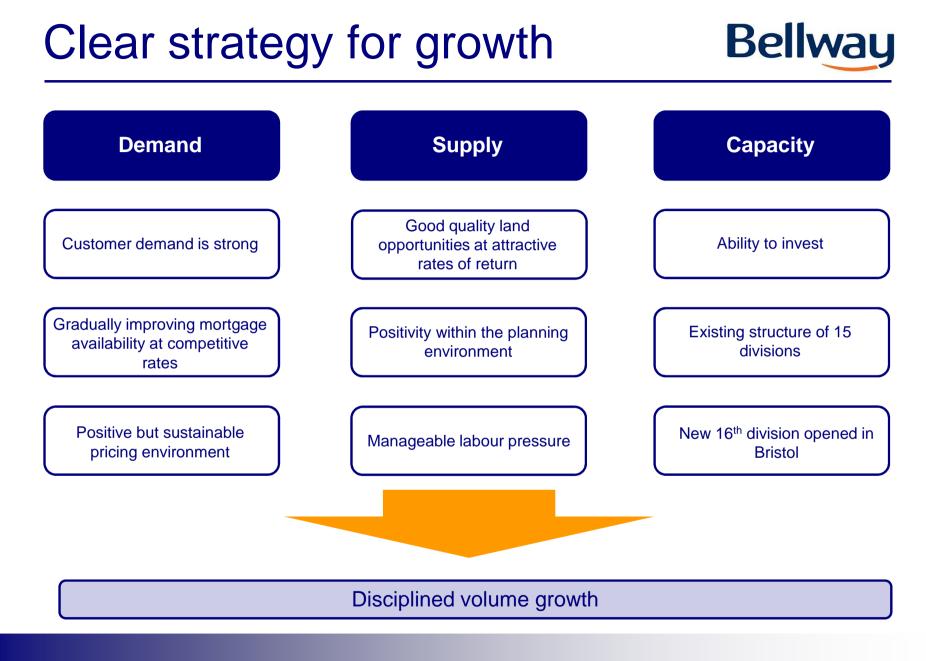




### Ted Ayres Chief Executive

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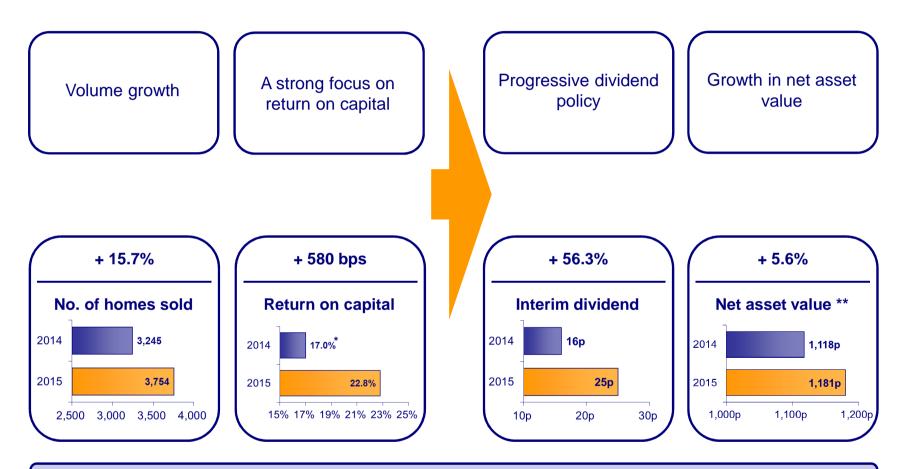
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#### 56.1% increase in earnings per share to 103.5p

\* Restated - see appendix 9 \*\* Comparative figure at 31 July 2014

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### Keith Adey Finance Director

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For the half year ended 31 January

	2015		2014*		Mvt
Revenue	£831.2m		£700.4m		18.7%
Gross profit	£195.3m	23.5%	£138.3m	19.7%	41.2%
Administrative expenses	(£29.6m)	(3.6%)	(£29.3m)	(4.1%)	1.0%
Operating profit	£165.7m	19.9%	£109.0m	15.6%	52.0%
Share of result of JVs	-		£0.1m		(100%)
Net finance expense	(£6.8m)		(£5.3m)		28.3%
Profit before taxation	£158.9m		£103.8m		53.1%
Taxation expense	(£32.5m)		(£23.1m)		40.7%
Profit after taxation	£126.4m		£80.7m		56.6%

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For the half year ended 31 January

	2015	2014*	M∨t
Homes sold	3,754	3,245	15.7%
Average selling price	£219,343	£212,071	3.4%
Housing revenue	£823.4m	£688.2m	19.6%
Non housing revenue	£7.8m	£12.2m	(36.1%)
Total revenue	£831.2m	£700.4m	18.7%

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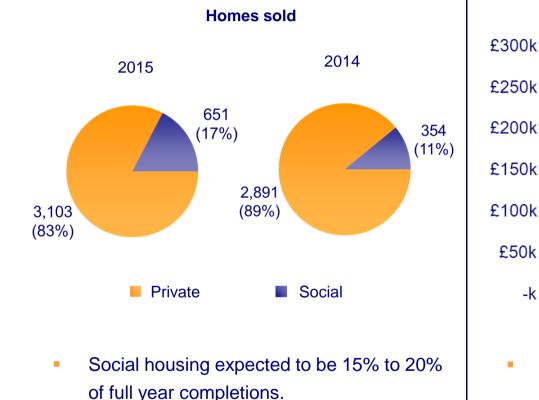
### Housing revenue: social mix



+ 10.4%

£118.5k ...£107.3k

#### For the half year ended 31 January



#### Average selling price ('ASP')

+ 6.9%

£224.9k

£240.5k

£50k

-k 2015 2014 2015 2014 Private Social Full year ASP expected to be between £220k to £225k dependent on build profile.

Further analysis showing homes sold and ASP is included in appendix 1

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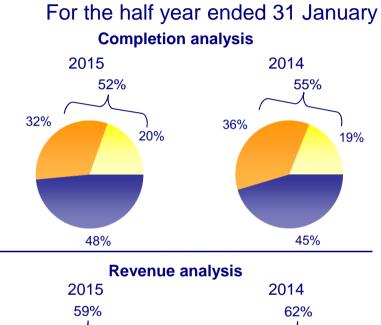
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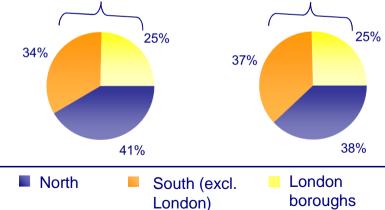




Housing revenue: geographic mix Bellway

	2015	2014	M∨t
North			
Homes sold	1,822	1,474	23.6%
Average selling price	£187,777	£177,526	5.8%
South (inc. London)			
Homes sold	1,932	1,771	9.1%
Average selling price	£249,112	£240,823	3.4%
London boroughs			
Homes sold	734	614	19.5%
Average selling price	£276,896	£284,308	(2.6%)





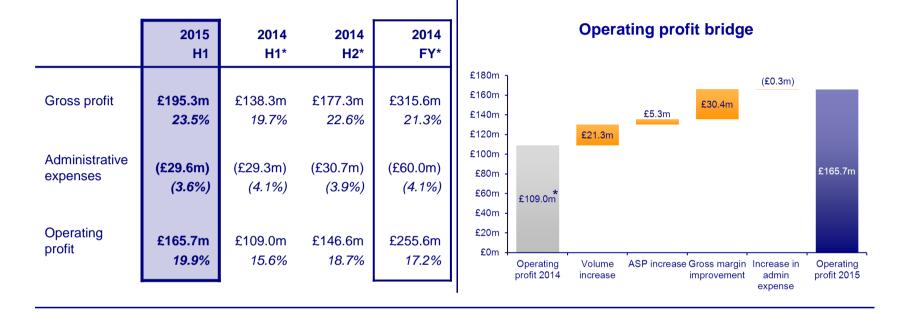
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# **Operating performance**





- Higher margin land and pricing gains have improved gross margin.
- Operating margin for full year expected to be around 20%.
- Capacity for volume growth enables Bellway to deliver further improvements in profitability.

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## Net finance expense



#### For the half year ended 31 January

	2015	2014*	M∨t
Net bank interest payable inc. fees	£3.3m	£1.4m	135.7%
Non bank interest:	£3.5m	£3.9m	(10.3%)
Made up of:-			
Land creditors / debtors – IAS 39	£3.5m	£2.9m	20.7%
Preference dividend	£-m	£1.0m	(100.0%)
Pension cost	£0.1m	£0.2m	(50.0%)
Other interest	(£0.1m)	(£0.2m)	(50.0%)
Total	£6.8m	£5.3m	28.3%

- £400m of committed bank facilities.
- Bank facilities remain a cost effective source of finance.
- Facilities mature in tranches through to 2020.





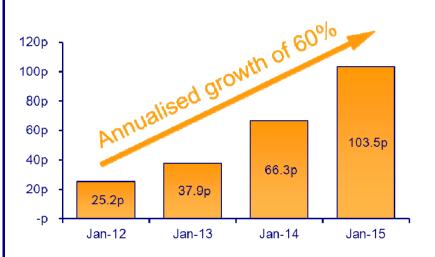
## Earnings growth



#### For the half year ended 31 January

	2015	2014*	Mvt
Profit before tax	£158.9m	£103.8m	53.1%
Taxation	(£32.5m)	(£23.1m)	40.7%
Effective tax rate	20.5%	22.3%	
Profit after tax	£126.4m	£80.7m	56.6%
Earnings per share	103.5p	66.3p	56.1%

#### Half year EPS growth



Annualised rate of growth in EPS has been 60% since January 2012

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## **Balance sheet**



		As at
	31 January <b>2015</b>	31 July <b>2014</b> *
Assets		
Fixed assets	£17.3m	£18.7m
Inventory	£1,948.0m	£1,796.6m
Shared equity	£26.5m	£32.2m
Investment in joint ventures	£26.1m	£26.8m
Net cash	£-m	£3.6m
Debtors	£62.0m	£54.5m
	£2,079.9m	£1,932.4m
Liabilities		
Pension deficit	(£12.1m)	(£7.9m)
Creditors	(£346.8m)	(£310.4m)
Land creditors	(£184.1m)	(£248.0m)
	(£543.0m)	(£566.3m)
Capital employed	£1,536.9m	£1,366.1m

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## Inventory



#### As at

	31 January <b>2015</b>	31 July <b>2014</b> *	M∨t
Owned and controlled land	£1,225.1m	£1,116.4m	£108.7m
Made up of:-			
DPP: land with detailed planning permission	£949.1m	£875.3m	£73.8m
Pipeline and strategic land	£276.0m	£241.1m	£34.9m
Work in progress	£648.1m	£615.8m	£32.3m
Showhomes	£56.6m	£52.9m	£3.7m
Part exchange stock	£18.2m	£11.5m	£6.7m
Total	£1,948.0m	£1,796.6m	£151.4m

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## Land with detailed planning permission Bellway

	Plots	Cost	Average plot cost
Brought forward 1 August 2014	19,434	£875.3m	£45.0k
Sold	(3,754)	(£176.0m)	£46.9k
Net purchases	4,357	£249.8m	£57.3k
Carried forward 31 January 2015	20,037	£949.1m	£47.4k

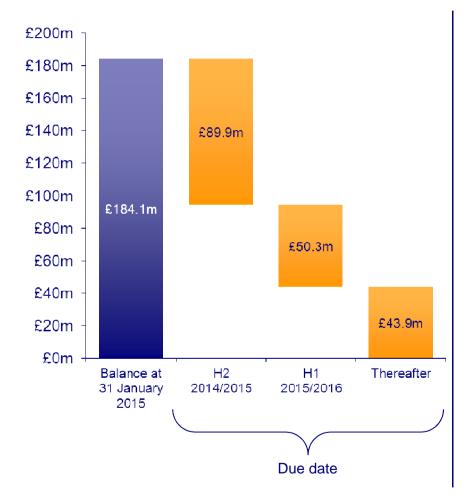
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### Land creditors





- Land creditors are used where the cost of deferral is less than cost of bank finance.
- Land creditors are part of debt structure which is managed in the most cost effective manner.

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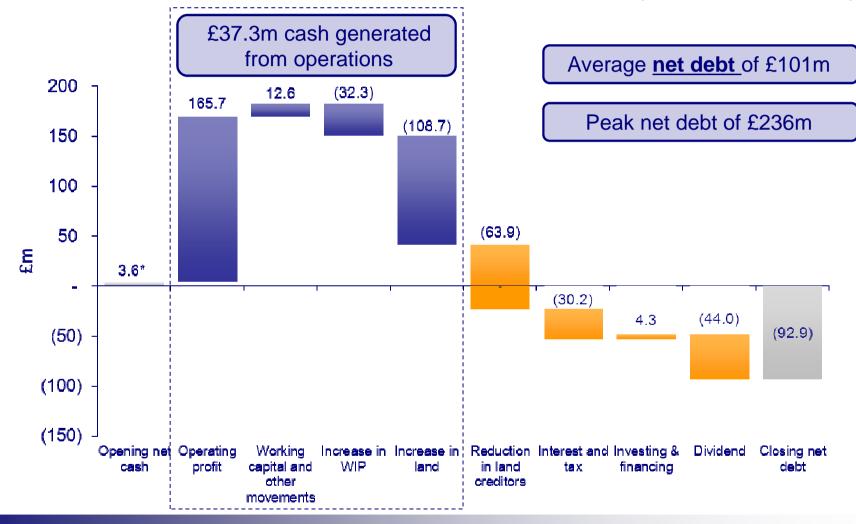








#### For the half year ended 31 January



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## Return on capital employed Bellway

- Key metric when assessing sites.
- Avoid excessive capital in sites of several years duration.
- Limited exposure to underperforming assets e.g. shared equity and impaired land.
- Focus on sales rate.

	31 January <b>2015</b>	31 January <b>2014</b>
Capital turn	1.15	1.10

	31 January <b>2015</b>	31 January <b>2014</b> *
RoCE	22.8%	17.0%

#### Efficient management of balance sheet

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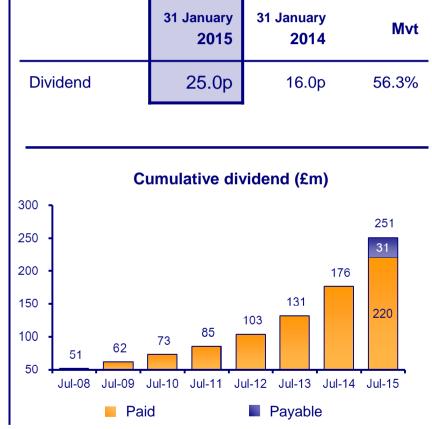


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## Dividend

- Regular and progressive dividend policy.
- Dividend paid throughout the recession.
- Including interim dividend, payments will total £251m since recession.
- Expect full year cover of 3 times.
- Balanced approach to dividend will enable further capital growth.
- Flexible to alter approach should there be a change in market conditions.

Dividend and capital growth ensures long term sustainable return for shareholders





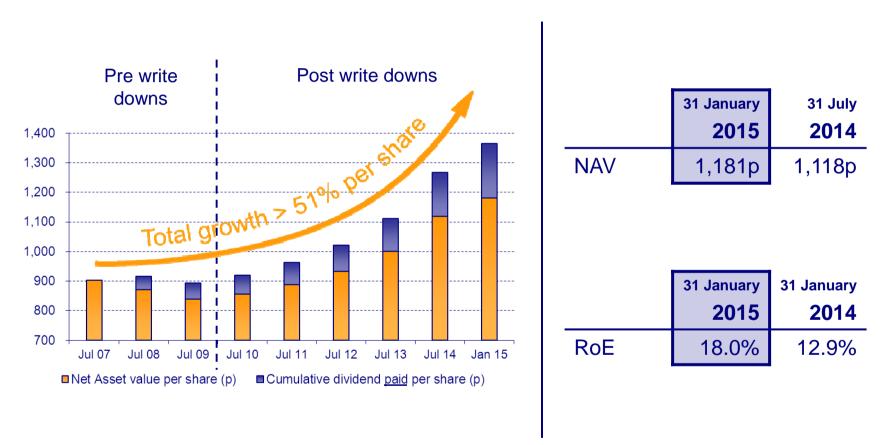




## Value creation







Sustainable and disciplined approach to growth

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## **Operating review**







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- Foundation laid to grow the business.
- The Group is flexible to adapt to changes in a cyclical market.
- Margins have significantly improved by trading through low margin land and accelerating output on new land.





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# Product mix

- Reduced exposure to apartments in northern cities.
- Increased expertise in high rise London apartments.
- 28% of output is apartments with over half of these constructed in London.
- Focus on traditional two storey housing outside London.
- Townhouses only 4% of output.
- Significant improvement in ASP over recent years.

Exposure to a variety of market segments allows a flexible approach to land buying

 Further analysis of product mix is included in appendix 2.



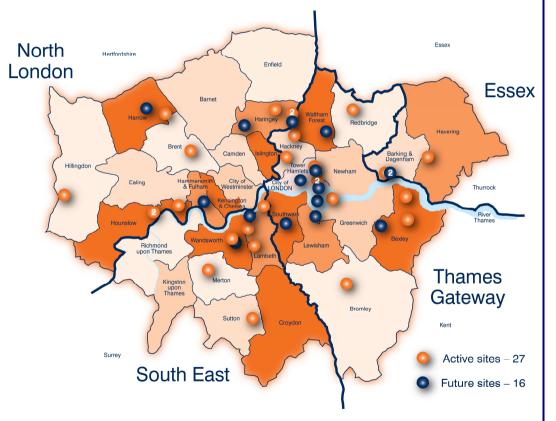






### Strong presence in London





- Demand remains robust.
- 27 active sites.
- 16 sites to be released for sale within the next 24 months.
- Prices now only slightly ahead of expectations on recent launches.
- Significant exposure in zone 2 and beyond.

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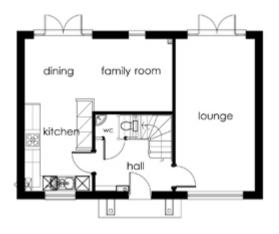


## Standard floor plans

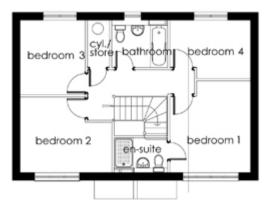


- Up to 50% of output could be delivered using standard floor plans.
- 35 new layouts to be rolled out from May 2015.
- Reduction in professional fees could be £500 to £1,000 per unit.
- Strengthened negotiating position with suppliers.
- Helps maintain an efficient build process.

#### **Ground floor**



**First floor** 



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- Construction of some major London schemes is outsourced
  - Helps achieve required rate of production.
  - Some certainty on build costs on complex developments.
- Strong relationships with subcontractors.
- Almost 2,200 people directly employed.
- 7,546 units under production of which 49% remain unreserved.
- Completed stock still low at 235 units.





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### **Build costs**



- Rationalised supply base over recent years.
- Mandatory Group deals for timber, bricks, blocks and kitchens
  - Rebates at record levels.
- Material cost pressures are low in context of overall build cost.
- Availability of specific sub-contract trades is a continued pressure but cost increases at a manageable level.
- Overall build costs up around 3% to 4%.





## Divisional growth and structure Bellway

- New division opened in Bristol in February.
- Anticipate opening another new division in 2015/16.
- Capacity of around 9,000 homes in short to medium term.
- Continuing to assess possible further areas of expansion.
- Ability to grow beyond 9,000 homes.
- Structure supported by three regional chairmen and strengthened central technical team.



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### Land acquisition



- £355m spent on land and land creditors.
- Almost £2bn spent on land since downturn.
- Strengthened divisional land and planning teams.
- Favourable planning conditions.
- A focus on brownfield which represents 68% of Group's legal completions.
- Head office land team reviews all land ensuring strict gross margin and ROCE criteria are met.





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# Land bank



#### As at

	31 January <b>2015</b>	31 July <b>2014</b>
Owned and controlled plots	35,837	35,434
Made up of:-		
DPP: plots with detailed planning permission	20,037	19,434
Pipeline: plots pending an implementable DPP	15,800	16,000
Strategic plots	> 5,300	> 4,500

Strategic plots are **only** those long term plots which currently have a positive planning status

Heads of terms agreed on further 4,200 plots as at 31 January 2015.

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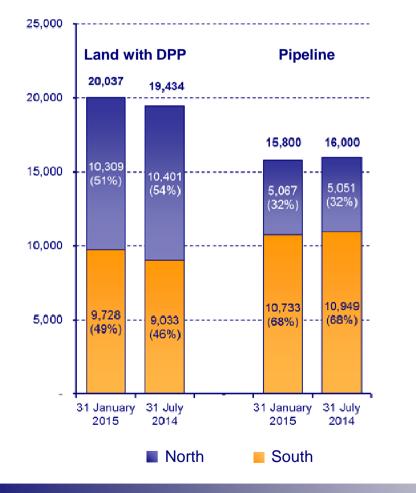


# Land supply



As at

#### Owned and controlled land (plots)



- Contracted to acquire 46
  sites in the period 60% are
  in the south.
- Increased emphasis towards the south where returns are higher.
- Overall land bank split is right for the Group.

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# Case study – Nine Elms

- We will develop more complex schemes if contract terms are compelling.
- Upgraded to zone 1, new Northern line tube station and close to U.S. Embassy.
- Subject to planning contract for £44.4m with part deferred until December 2016.
- Planning obtained in October 2014 for 510 apartments with 76 social and 114 PRS units which helps fund build.
- Gross margin and return on capital expected to exceed 30%.







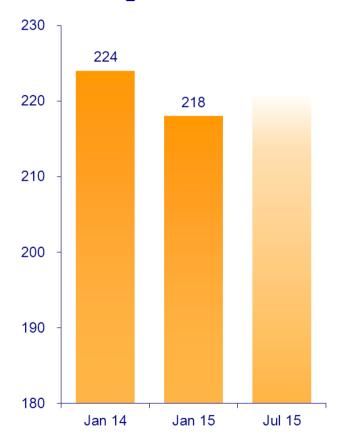




## Sales outlets



#### As at



Average active outlets

- 215 outlets at 1 August 2014.
- 220 outlets at 31 January 2015.
- 40 new outlets to open in H2.
- Could end year with 230 outlets.
- Different locations and product attract different sales rates.
- Outlet numbers should help to preserve weekly sales rate.

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# Trading and outlook







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## Trading in period



	2015	2014	M∨t
Total reservations			
North	1,610	1,544	4.3%
South	1,994	2,012	(0.9%)
Total	3,604	3,556	1.3%
Sales rate (to 0 d.p.)			
North	62	60	4.3%
South	77	77	(0.9%)
Total	139	137	1.3%

For the half year ended 31 January

- Return to normal seasonal trading pattern.
- Help to Buy used in 24% of reservations.
- Incentives remain low.
- Cancellation rate only 11% reflecting healthy customer confidence.

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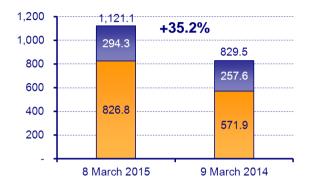




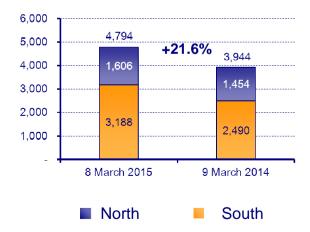
## Current trading and order book Bellway

- Reservations of 152 per week from 1 February to 8 March – up 10%.
- Expect usual seasonal pattern of reservations.
- Mindful of May general election.

#### Current order book Value (£m)



#### Units



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As at









- Strong forward sales position.
- Effective management of supply chain constraints.
- Expected volume growth in excess of 10% in current financial year.

Sustainable and long term shareholder returns

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## **Questions and answers**





Hampton Grange, Bromley

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# Appendices

- 1. Geographic analysis
- 2. Product analysis
- 3. Buyer analysis
- 4. ASP analysis
- 5. Order book at 31 January
- 6. Strategic land
- 7. Land bank glossary
- 8. Shared equity
- 9. Accounting standards











### Appendix 1 – Geographic analysis



	Unit completions									
	Priv	vate	So	cial	То					
	2015 2014		2015 2014		2015 2014		_			
	No.	No.	No.	No.	No.	No.				
North	1,569	1,379	253	95	1,822	1,474				
South	1,534	1,512	398	259	1,932	1,771	_			
Total	3,103	2,891	651	354	3,754	3,245				

Average selling price									
	Priv	ate	Soc	cial	tal				
	2015	2015 2014 2015 2014		2015	2014				
	£000	£000	£000	£000	£000	£000			
North	203.9	183.7	87.8	87.6	187.8	177.5			
South	277.9	262.5	138.0	114.5	249.1	240.8			
Group	240.5	224.9	118.5	107.3	219.3	212.1			

#### For the half year ended 31 January



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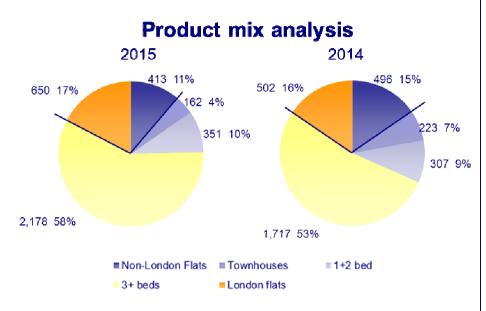




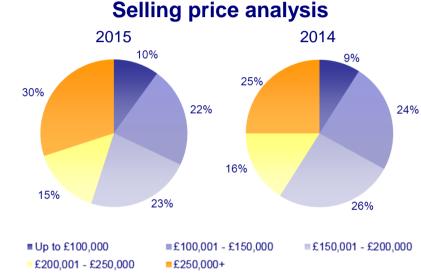
### Appendix 2 – Product analysis



#### For the half year ended 31 January



- Over half of flats are in London.
- Townhouses are only 4% of output.



 High average selling price for a national housebuilder.

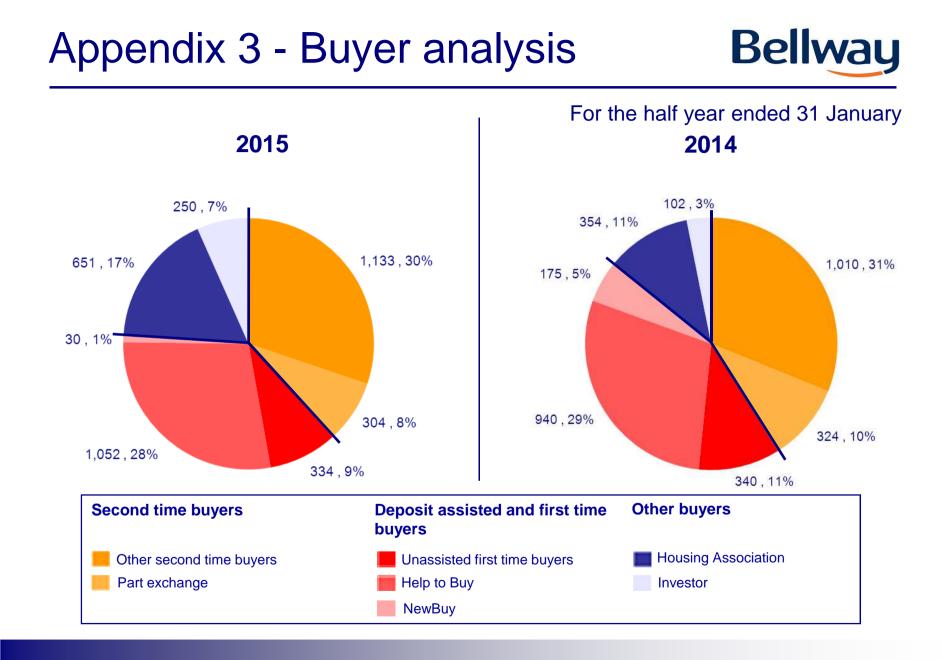
### Flexible land buying

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#### For the half year ended 31 January

			2015			2014			M∨t	
		Private	Social	Total	Private	Social	Total	Private	Social	Total
N	orth	184	110	176	171	115	168	7.6%	(4.3%)	4.8%
S	outh - made up of:-	293	174	272	276	150	261	6.2%	16.0%	4.2%
	London	371	255	356	371	192	353	-%	32.8%	0.8%
	Non-London	253	147	232	233	137	221	8.6%	7.3%	5.0%
G	roup average	234	149	222	223	141	216	4.9%	5.7%	2.8%

#### ASP / square foot (£)

- London average selling price still affordable.
- Positive pricing environment.

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## Appendix 5 – Order book at 31 January Bellway

#### As at

	31 January 2015			31 January 2014			Movement		
	Private	Social	Total	Private	Social	Total	Private %	Social %	Total %
At 1 August	3,164	1,199	4,363	2,503	1,022	3,525	26.4%	17.3%	23.8%
Reservations	2,948	656	3,604	3,338	218	3,556	(11.7%)	200.9%	1.3%
Completions	(3,103)	(651)	(3,754)	(2,891)	(354)	(3,245)	7.3%	83.9%	15.7%
At 31 January	3,009	1,204	4,213	2,950	886	3,836	2.0%	35.9%	9.8%

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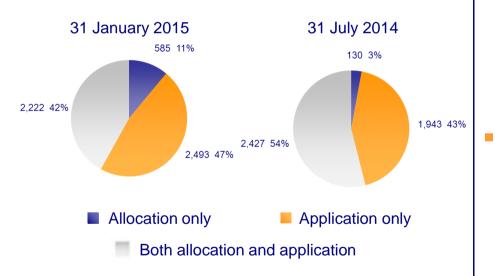


## Appendix 6 - Strategic land



#### As at

#### Strategic land by category



- 5,300 plots in strategic land bank with positive planning status.
  - A further 40 sites are currently being progressed through the planning system.

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### **Owned and controlled plots**

- DPP: Plots owned or unconditionally contracted by the Group where there is an implementable <u>detailed planning permission</u>.
- Pipeline: Plots owned or controlled by the Group pending an implementable detailed planning permission, with development generally expected to commence within the next three years.

### **Strategic plots**

 Strategic: Long term plots which currently have a positive planning status and are typically held under option.





# Appendix 8 - Shared equity Bellway

#### As at

	31 January <b>2015</b>	31 July <b>2014</b>
Number of assets owned	2,451	2,682
Book value (BV)	£26.5m	£32.2m
Original Ioan (OL)	£60.1m	£70.4m
BV / OL	44%	46%
Cumulative redemptions to date (units)	710	479
Book value / Net asset value	1.8%	2.4%

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### Appendix 9 – Accounting standards



- In previous years IFRSs allowed jointly controlled entities (JCEs) to be consolidated using either the equity method or proportional consolidation. The Group's accounting policy was to use proportional consolidation.
- On 1 August 2014 the Group adopted IFRS 10 'Consolidated Financial Statements', IFRS 11 'Joint Arrangements' and IFRS 12 'Disclosure of Interests in Other Entities'.
- The adoption of these new IFRSs removed the choice over the consolidation method used. Entities that were previously considered to be JCEs were assessed to determine whether they were considered to be a joint venture or a joint operation. Once this was determined, the consolidation method prescribed by the new standards is as follows:-
  - Joint venture equity method of accounting.
  - Joint operation line by line method of accounting.
- Where the adoption of these new standards resulted in entities being categorised as joint ventures and consolidated using the equity method, the Group has restated the comparative information.
- This restatement has resulted in no changes to profit after taxation or net assets, but has resulted in some very minor changes to metrics such as gross profit, gross margin, operating profit, operating margin and ROCE.
- Throughout the results presentation the restatements are marked with '\*'.