



Results Presentation

Year ended 31 July 2015



Agenda



1. Strategic update
2. Finance review
3. Operating review
4. Current trading and outlook
5. Questions and answers
6. Appendices

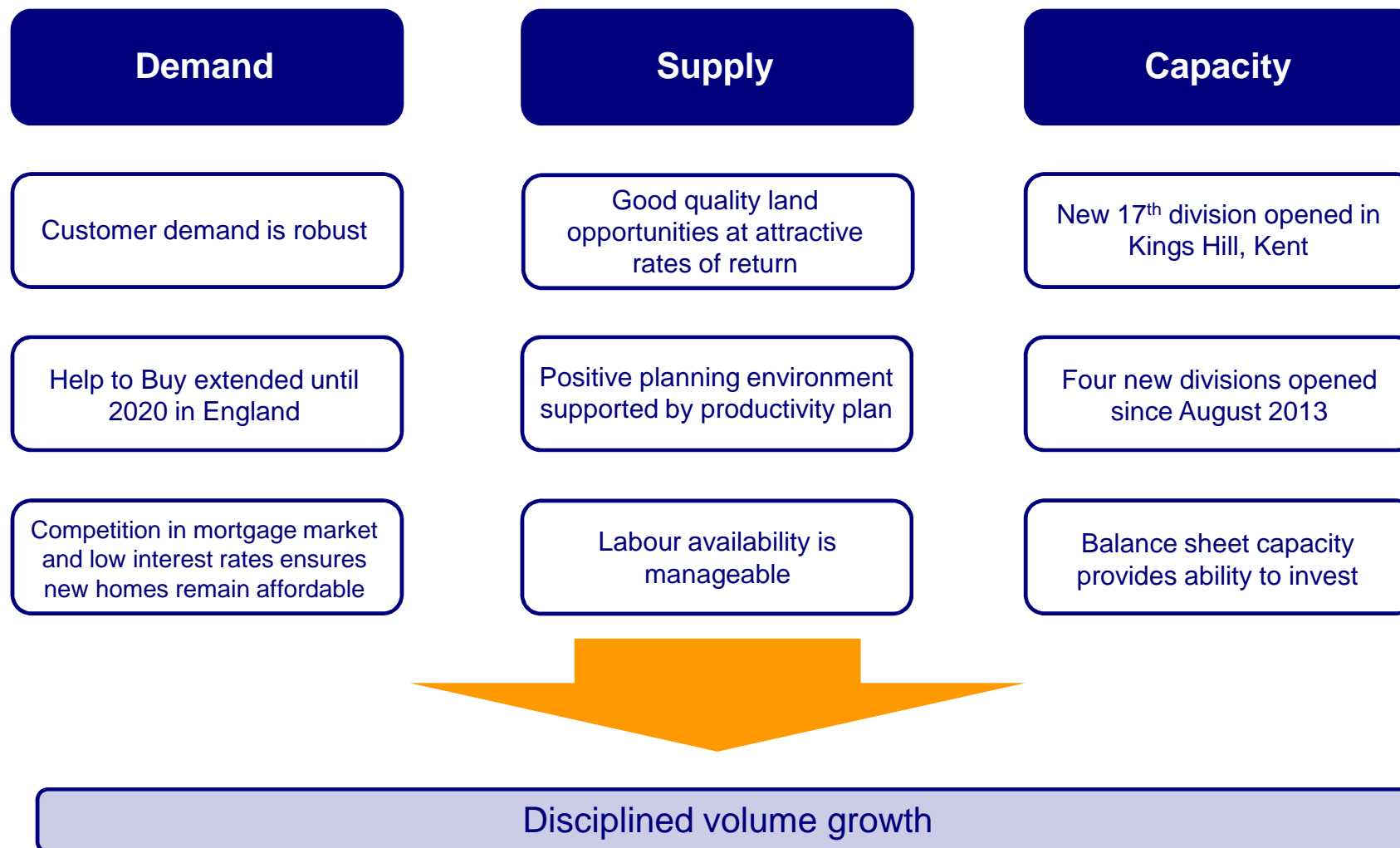


Strategic update

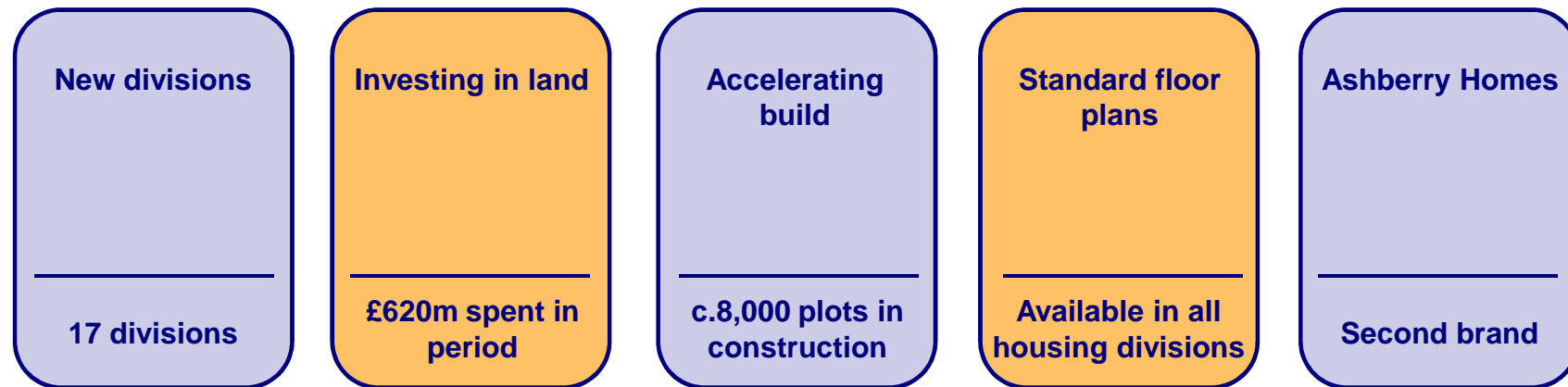


Ted Ayres
Chief Executive

Clear strategy for growth



Operational highlights



Facilitating further growth

Delivering substantial value



Volume growth

A strong focus on
return on capital

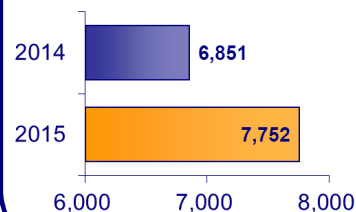
Progressive dividend
policy

Reinvestment in the
business is growing
the net asset value



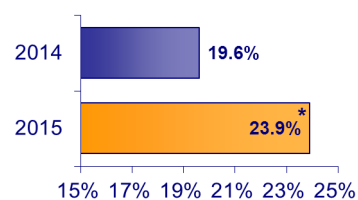
+ 13.2%

No. of homes sold



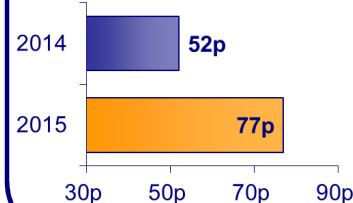
+ 430 bps

Return on capital



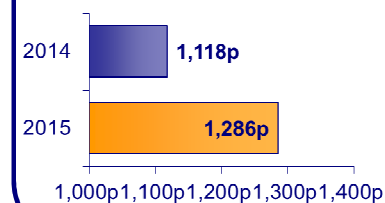
+ 48.1%

Total dividend



+ 15.0%

Net asset value



47.5% increase in earnings per share to 231.5p

* Pre-exceptional

Finance review



Keith Adey
Finance Director

Group results



For the year ended 31 July

	2015				2014**		Mvt
	Pre-exceptional		Exceptional item	Total			
Revenue	£1,765.4m		-	£1,765.4m	£1,484.8m		18.9%
Gross profit	£427.9m	24.2%	£6.9m	£434.8m	£315.6m	21.3%	35.6%*
Administrative expenses	(£67.5m)	(3.8%)	-	(£67.5m)	(£60.0m)	(4.1%)	12.5%
Operating profit	£360.4m	20.4%	£6.9m	£367.3m	£255.6m	17.2%	41.0%*
Share of result of JVs	-		-	-	£0.3m		-
Net finance expense	(£13.1m)		-	(£13.1m)	(£9.9m)		32.3%
Profit before taxation	£347.3m		£6.9m	£354.2m	£246.0m		44.0%
Taxation expense	(£69.7m)		(£1.4m)	(£71.1m)	(£54.6m)		30.2%
Profit after taxation	£277.6m		£5.5m	£283.1m	£191.4m		47.9%

* Pre-exceptional ** Restated – see appendix 9

Revenue



For the year ended 31 July

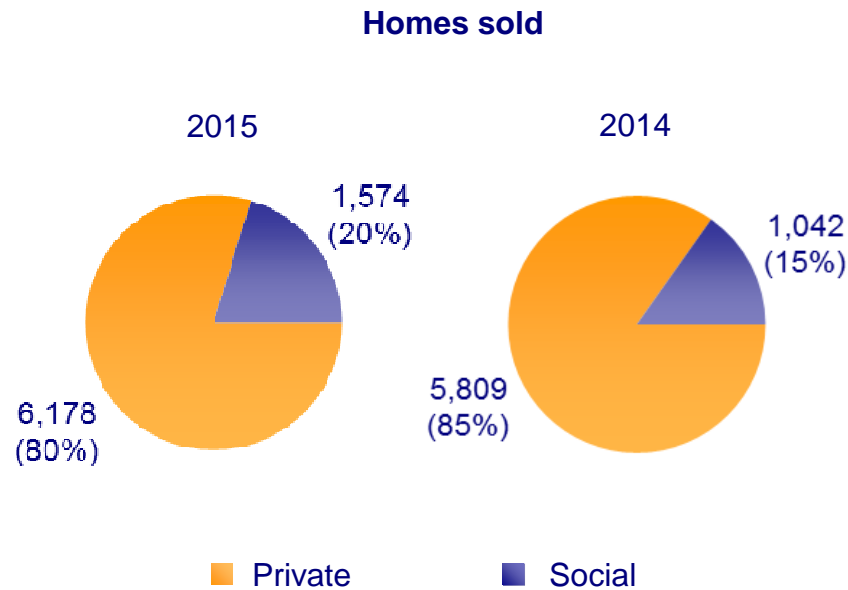
	2015	2014**	Mvt
Homes sold	7,752	6,851	13.2%
Average selling price	£223,821	£213,182	5.0%
Housing revenue	£1,735.1m	£1,460.5m	18.8%
Non housing revenue	£30.3m	£24.3m	24.7%
Total revenue	£1,765.4m	£1,484.8m	18.9%

** Restated – see appendix 9

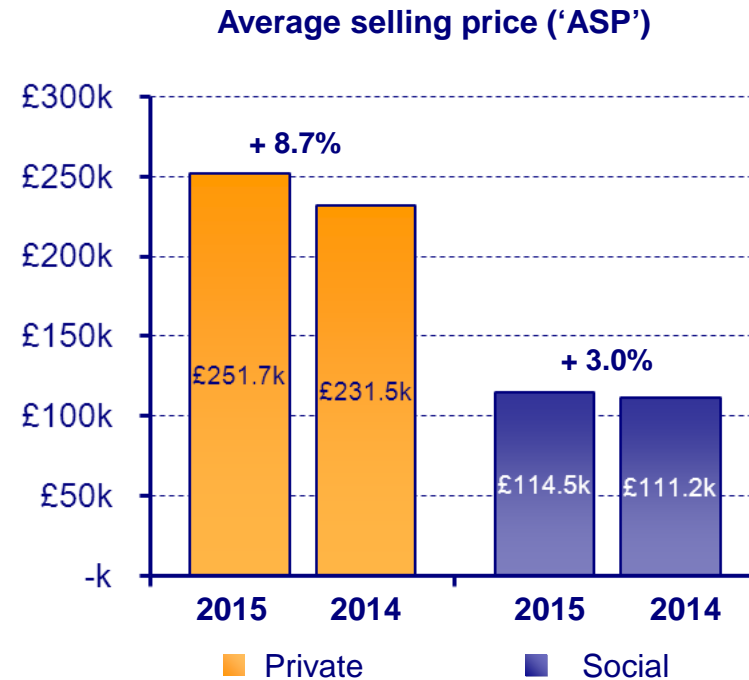
Housing revenue: social mix



For the year ended 31 July



- Social housing expected to be 15% to 20% of completions in full year 2015/16



- Overall ASP in 2015/16 expected to increase in excess of 5%

Further analysis showing homes sold and ASP is included in appendix 1

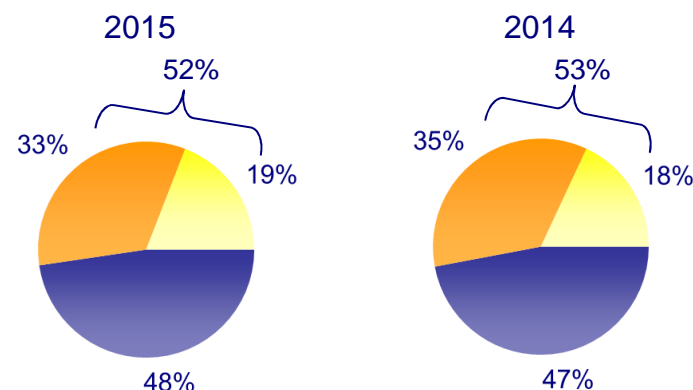
Housing revenue: geographic mix



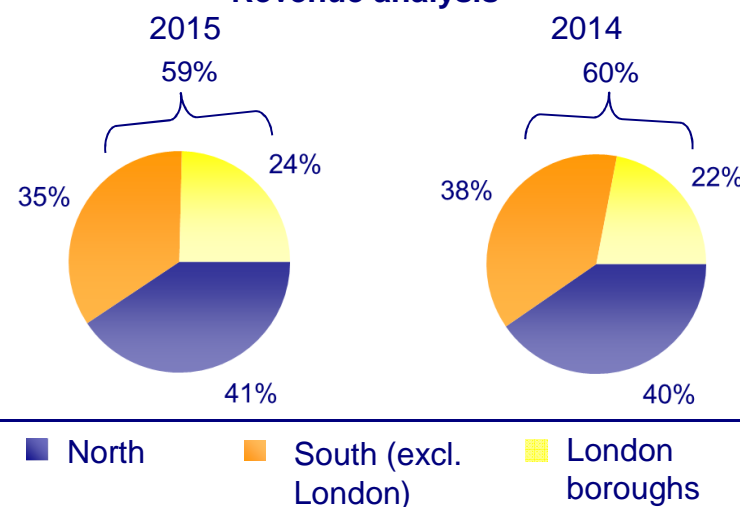
	2015	2014	Mvt
North			
Homes sold	3,696	3,223	14.7%
Average selling price	£190,871	£183,047	4.3%
South (inc. London)			
Homes sold	4,056	3,628	11.8%
Average selling price	£253,846	£239,953	5.8%
London boroughs			
Homes sold	1,481	1,236	19.8%
Average selling price	£288,514	£259,810	11.0%

For the year ended 31 July

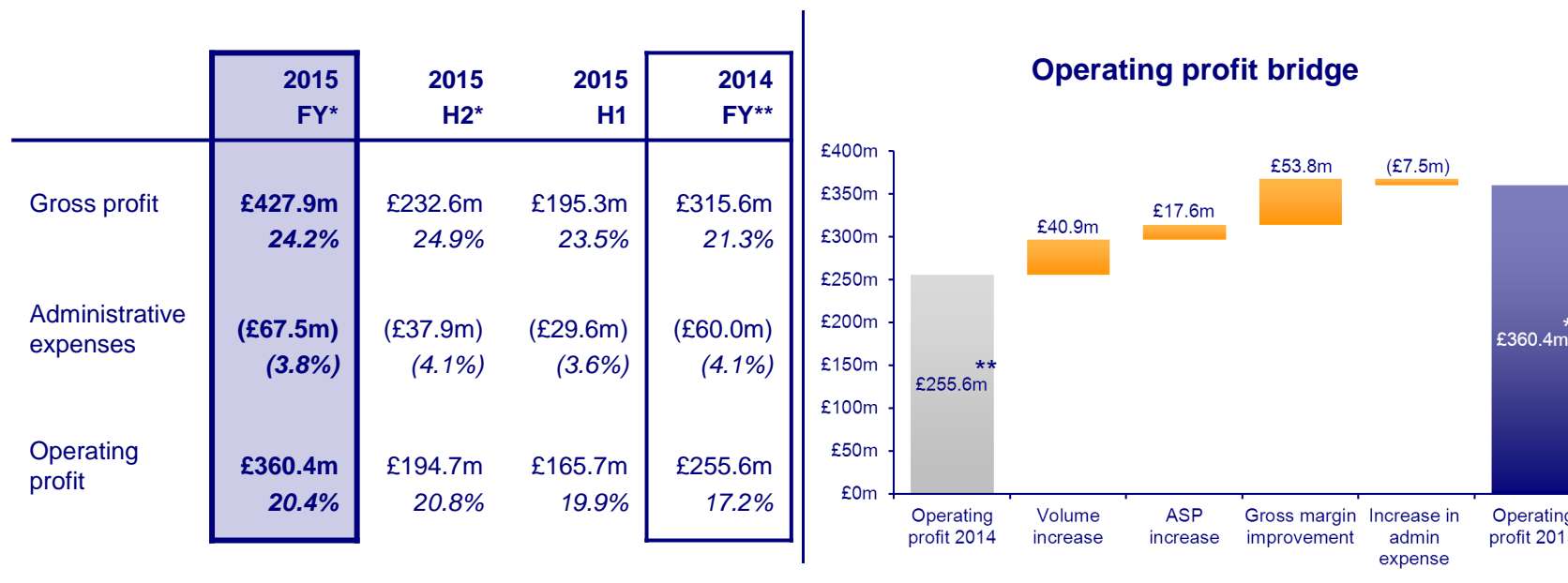
Completion analysis



Revenue analysis



Operating performance



- Higher margin land and positive pricing environment have improved gross margin
- Administrative expenses are shown net of £2.8m profit arising on sale of business
- Future volume and ASP growth should lead to further improvements in profitability
- 2014/15 H2 operating margin should be achievable for FY 2015/16

* Pre-exceptional ** Restated – see appendix 9

Shared equity disposal



For the year ended 31 July

	2015
Loans sold	2,376
Cash consideration	£32.5m
Profit on disposal	£6.9m

Treated as an exceptional item

Proceeds invested in attractive land opportunities that are forecast to generate high rates of return

Net finance expense



For the year ended 31 July

	2015	2014**	Mvt
Net bank interest payable inc. fees	£6.5m	£2.9m	124.1%
Non bank interest:	£6.6m	£7.0m	(5.7%)
Made up of:-			
Land creditors / debtors – IAS 39	£6.6m	£5.7m	15.8%
Preference dividend	£-m	£1.3m	(100.0%)
Pension cost	£0.3m	£0.4m	(25.0%)
Other interest	(£0.3m)	(£0.4m)	(25.0%)
Total	£13.1m	£9.9m	32.3%

- Net finance expense covered almost 28 times by pre-exceptional op. profit
- Committed bank facilities increased to £400m

** Restated – see appendix 9

Earnings growth

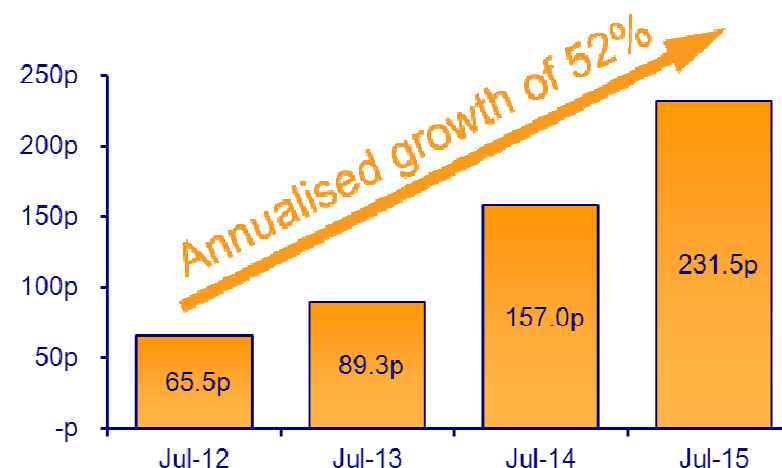


For the year ended 31 July

	2015	2014**	Mvt
Profit before tax	£354.2m	£246.0m	44.0%
Taxation	(£71.1m)	(£54.6m)	30.2%
<i>Effective tax rate</i>	20.1%	22.2%	
Profit after tax	£283.1m	£191.4m	47.9%
Earnings per share	231.5p	157.0p	47.5%

** Restated – see appendix 9

EPS growth



Annualised rate of growth in EPS has been over 52% since July 2012

Balance sheet



As at 31 July

	2015	2014**
Assets		
Fixed assets	£16.4m	£18.7m
Inventory	£2,135.3m	£1,796.6m
Shared equity	£-m	£32.2m
Investment in joint ventures	£29.0m	£26.8m
Net cash	£-m	£3.6m
Debtors	£67.2m	£54.5m
	£2,247.9m	£1,932.4m
Liabilities		
Pension deficit	(£7.5m)	(£7.9m)
Creditors	(£433.4m)	(£310.4m)
Land creditors	(£192.6m)	(£248.0m)
	(£633.5m)	(£566.3m)
Capital employed	£1,614.4m	£1,366.1m

** Restated – see appendix 9

Inventory



As at 31 July

	2015	2014**	Mvt
Total land	£1,296.9m	£1,116.4m	£180.5m
Made up of:-			
DPP: land with detailed planning permission	£1,040.9m	£875.3m	£165.6m
Pipeline and strategic land	£256.0m	£241.1m	£14.9m
Work in progress	£763.7m	£615.8m	£147.9m
Showhomes	£57.5m	£52.9m	£4.6m
Part exchange stock	£17.2m	£11.5m	£5.7m
Total	£2,135.3m	£1,796.6m	£338.7m

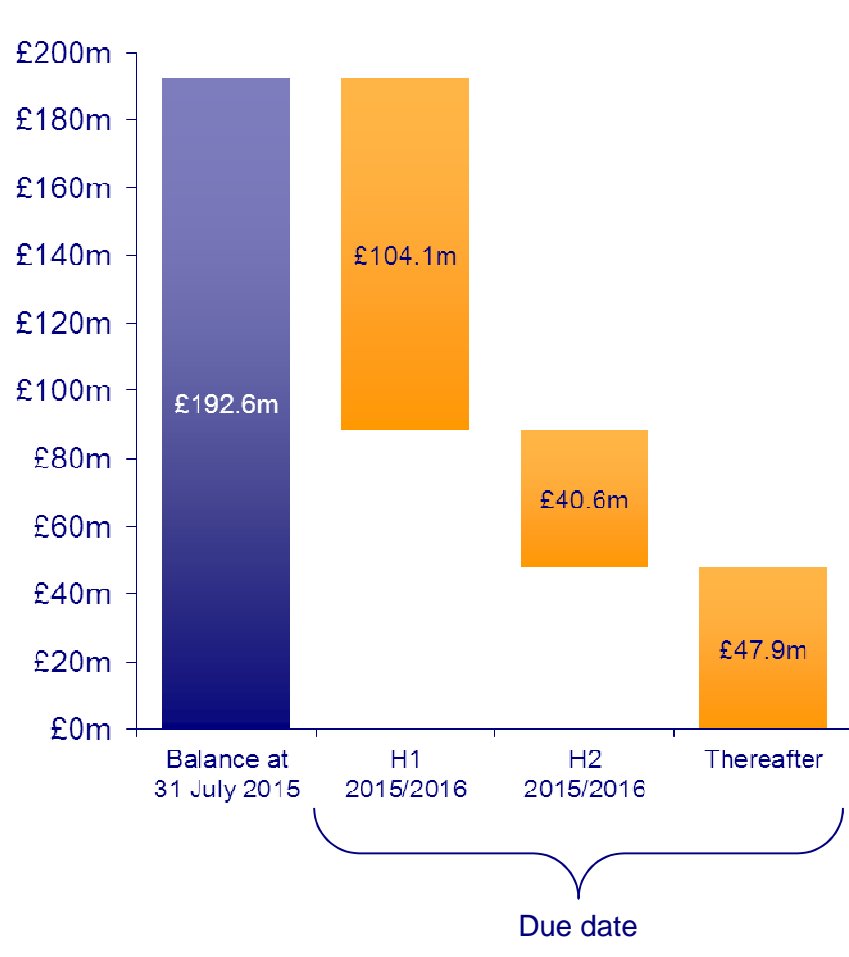
** Restated – see appendix 9

Land with detailed planning permission



	Plots	Cost	Average plot cost
Brought forward 1 August 2014	19,434	£875.3m	£45.0k
Sold	(7,752)	(£367.8m)	£47.4k
Net purchases	9,729	£533.4m	£54.8k
Carried forward 31 July 2015	21,411	£1,040.9m	£48.6k

Land creditors

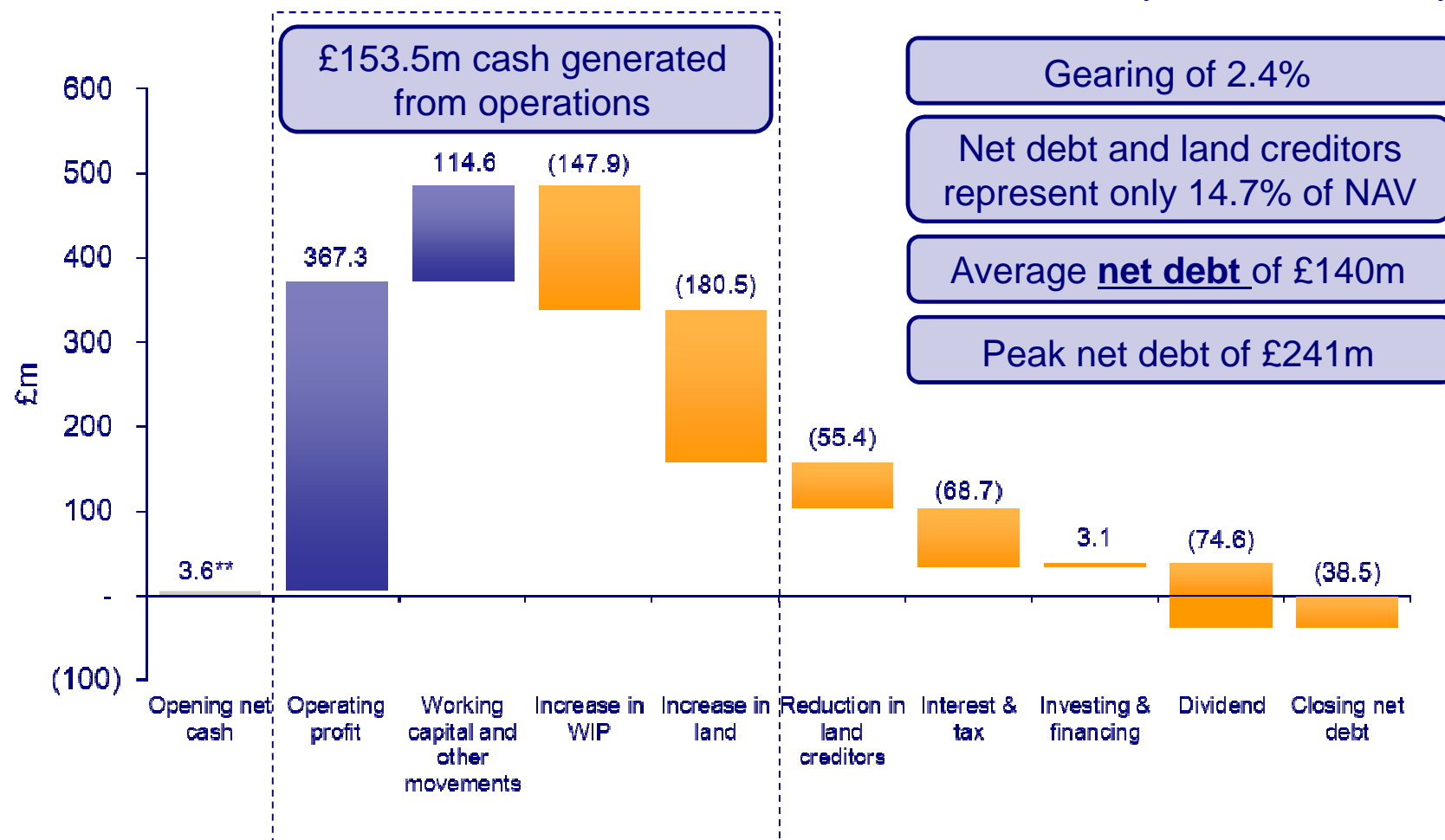


- Often able to secure a discount on land deals in return for making up front payments
- Seek to defer payments where it is cost effective to do so
- £145m due for payment in 2015/16

Cash flow



For the year ended 31 July



** Restated – see appendix 9

- Gearing of 2.4%
- Net debt and land creditors represent only 14.7% of NAV
- Average net debt of £140m
- Peak net debt of £241m

Return on capital employed

- Important metric when assessing sites
- Focus on sales rate
- No exposure to shared equity
- Avoid too many long term land assets

	2015	2014
Capital turn	1.2	1.1

	2015	2014
RoCE	23.9%*	19.6%

	2015	2014
RoCE (inc. land creditors)	21.0%*	17.0%

Strong RoCE whilst adopting strategy for growth

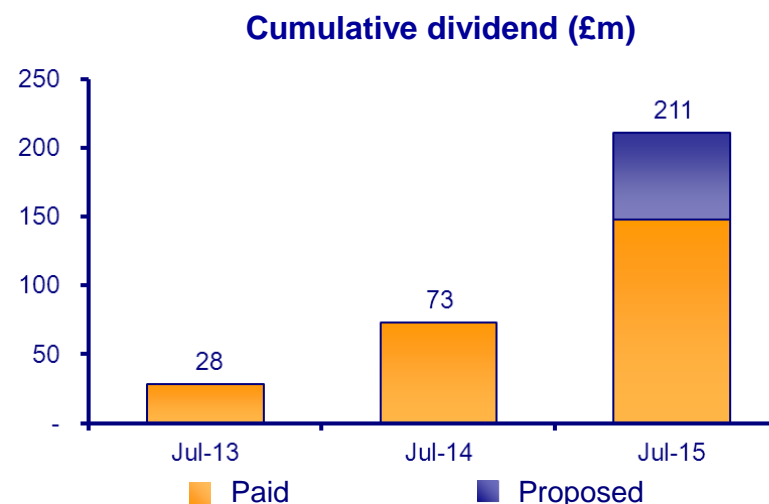
* Pre-exceptional

Dividend



- Compelling investment opportunities should generate high rates of return
- Plan to reinvest 2/3 earnings to facilitate future growth
- Including final dividend, payments will total £211m since July 2012
- Flexible to respond to changes in conditions

	2015	2014	Mvt
Interim dividend	25.0p	16.0p	56.3%
Proposed final dividend	52.0p	36.0p	44.4%
Total dividend	77.0p	52.0p	48.1%

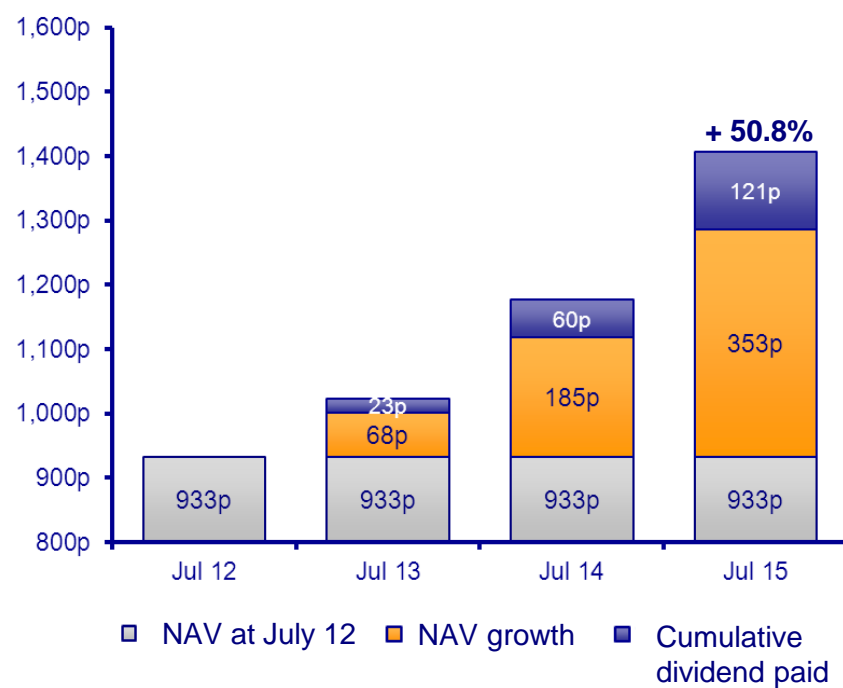


Dividend and capital growth ensures long term sustainable return for shareholders

Value creation



As at 31 July



	2015	2014
NAV	1,286p	1,118p
RoE	19.4%	14.9%

Further value creation for shareholders

Operating review



Ted Ayres
Chief Executive

Trading review



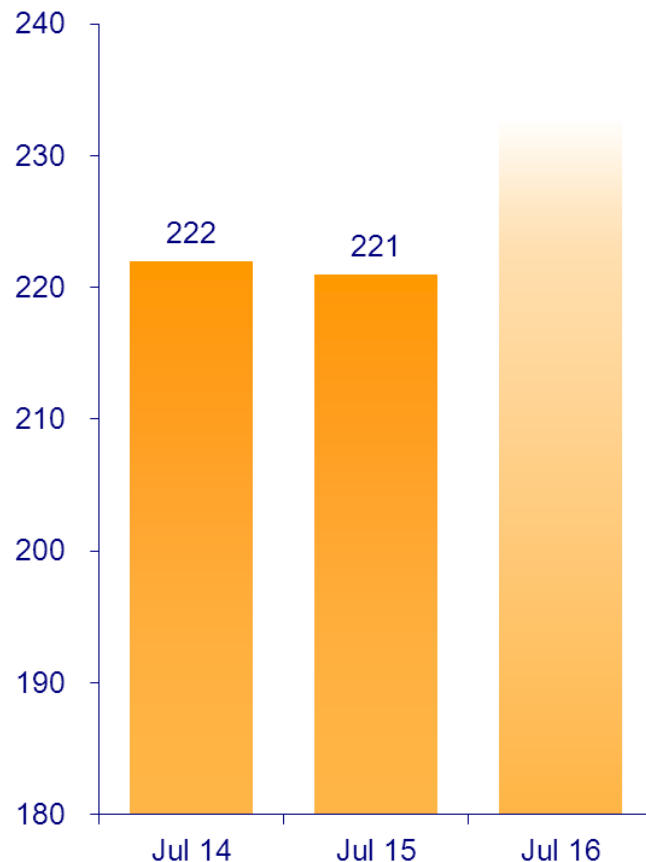
	2015	2014	Mvt
Weekly sales rate			
H1	139	137	1.3%
H2	167	159	5.3%
Full year	153	148	3.5%
Weekly sales rate			
North	75	66	13.9%
South	78	82	(4.8%)
Total	153	148	3.5%

- Availability of product was limited in H1
- Concerns regarding general election were short lived
- Progressive increase in reservations throughout H2
- Strong demand in north

Sales outlets



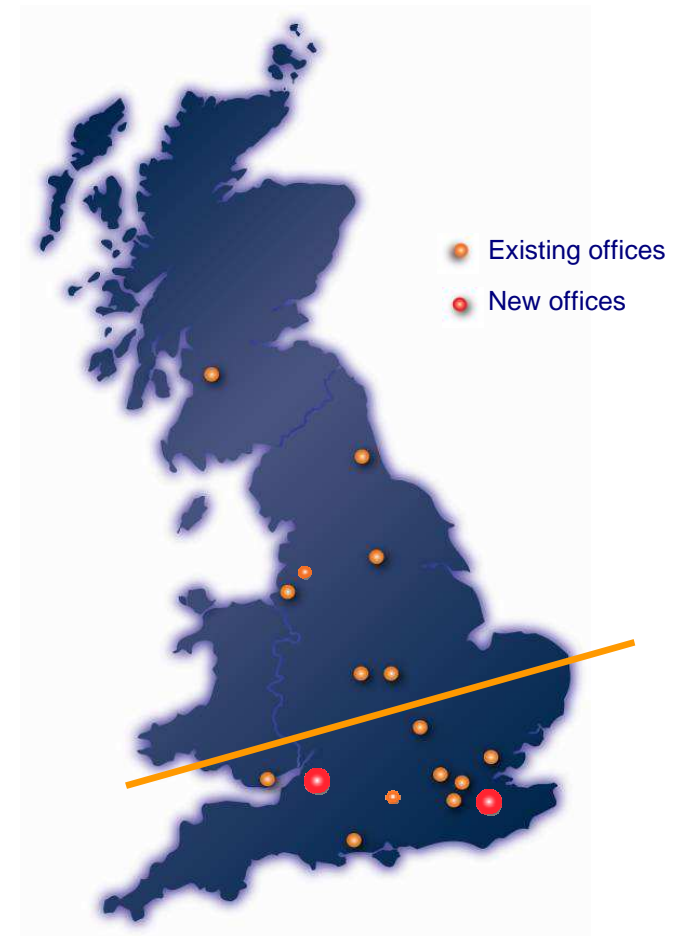
Average active outlets



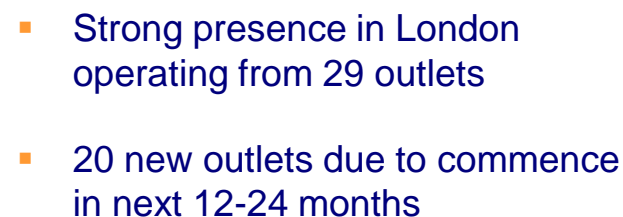
- 80 outlets opened in the year
- Average outlets similar to last year
- Expect to open 90 outlets and close 85 outlets in 2015/16
- Outlets have varying sales rates depending on product and location

Divisional expansion

- New offices opened in Bristol during February 2015 and in Kings Hill, Kent on 1 August 2015
- New divisions will contribute legal completions in current financial year
- Potential for further expansion in the Midlands and the north
- Capacity of 10,000 units in medium term, almost 30% higher than current output



Bellway



- Help to Buy used in less than 4% of London completions compared to 27% across the Group
- Revenues up to 5% higher than expectation on some London developments

- Production accelerated on all sites
- Around 8,000 homes under production
- Production at more advanced stages, however, there are a number of apartment schemes due for completion beyond this financial year
- Availability of consistent labour force is biggest challenge to sector
- Extending apprenticeship and graduate training programme

Materials

- Gradual easing in the availability of materials
- Re-negotiation of national agreements has resulted in some relatively small cost increases

Sub-contract

- Volatility of sub-contract labour rates is beginning to abate
- Build costs updated for all current sites and future acquisitions

Overall increase in construction costs of 3% to 5%

Anticipate build costs to be manageable in the year ahead

Standard floor plans

- Now available to all housing only divisions
- Divisions will elevate to meet local planning and vernacular requirements
- Initial customer feedback is positive
- Further procurement benefits should result from standardisation

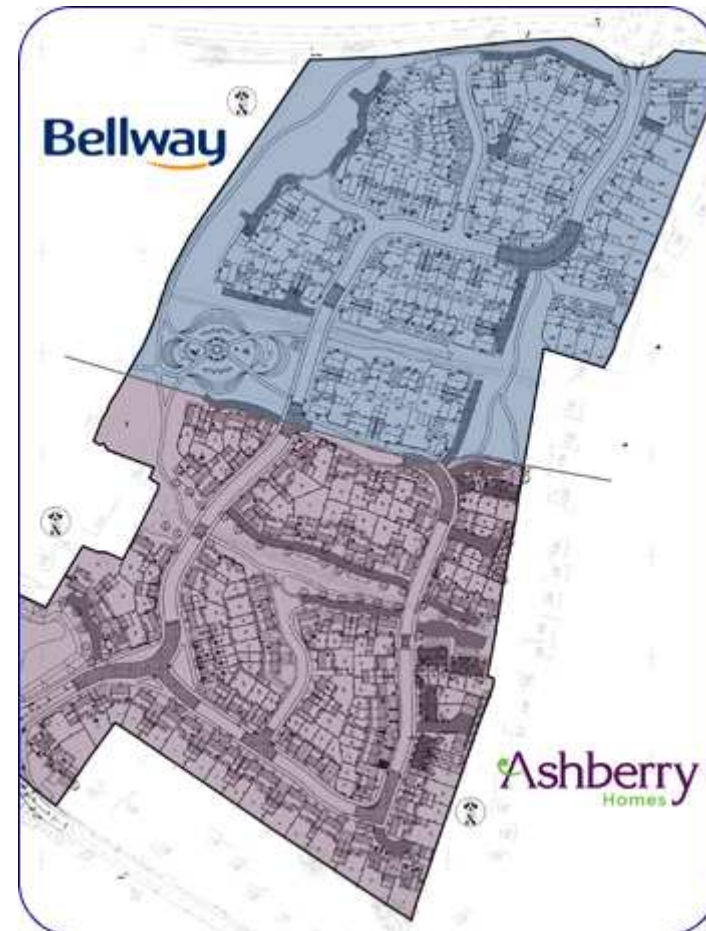


- New second brand to facilitate higher sales rate on larger sites
- Should improve RoCE
- Trialled at Ibstock and shared between East Midlands and West Midlands divisions
- Avoids customer and supplier confusion
- Not to be used to justify larger purchases
- Absorbed into existing divisional structure, offering similar product



Case study – Ibstock

- Strategic greenfield site
- 5 year option agreement entered into in February 2012 at 87% of OMV
- Planning permission issued in August 2013 for 197 dwellings
- Site acquired in September 2014 for £4.3m
- Forecast gross margin of 25% and RoCE of 25%
- Dual branding could increase RoCE further to > 35%
- NHBC Seal of Excellence



- £620m spent on land and land creditors – up 35%
- Contracted to acquire 88 sites in the period
- Competition mainly from major housebuilders outside of London
- Housing Association and private equity funds are active in London
- Larger tranches of land more readily available – we remain disciplined and mindful of exposure

Land bank



As at 31 July

	2015	2014
Owned and controlled plots	36,211	35,434
Made up of:-		
DPP: plots with detailed planning permission	21,411	19,434
Pipeline: plots pending an implementable DPP	14,800	16,000
Strategic plots	> 6,000	> 4,500

Strategic plots are **only** those long term plots which currently have a positive planning status

Heads of terms agreed on further **6,400** plots as at 31 July 2015.

Planning environment



As at 31 July

	2015
Brought forward at 1 August	19,434
Already controlled: DPP obtained in the period	6,909
Bought with benefit of DPP	2,820
Total additions	9,729
Sold	(7,752)
Plots with implementable DPP	21,411

- Previously controlled plots promoted from 'pipeline'
- Represents 71% of additions to land with DPP

- Stability provided by election and commitment to NPPF
- Productivity plan places greater emphasis on brownfield sites
- Brownfield plots represent 66% of owned and controlled land bank

Current trading and outlook



Ted Ayres
Chief Executive

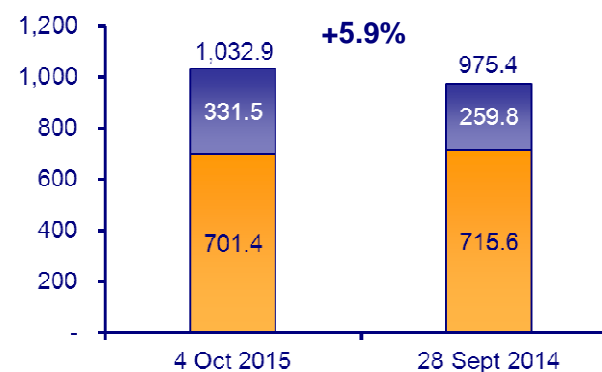


Current trading and order book **Bellway**

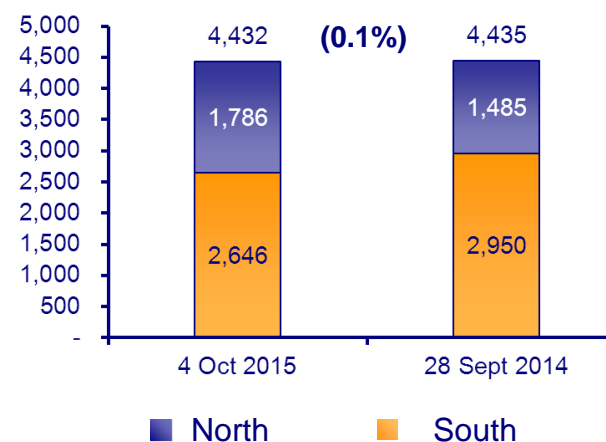
- 149 reservations per week in first 9 weeks – up 16%
- Greater availability of product
- Expect sales to remain stable for remainder of H1
- 1,212 plots relate to social housing – all contracted
- Visibility over social housing outlook

Current order book

Value (£m)



Units



- Strong forward sales position
- Managing delays in supply and subcontract chain
- Volume growth up to 10% in 2015/16

Sustainable, long term returns for shareholders

Questions and answers



Orchid Meadow, Formby, Cheshire

Appendices

1. Geographic analysis
2. Product analysis
3. Buyer analysis
4. ASP analysis
5. Order book
6. Land supply
7. Strategic land
8. Land bank glossary
9. Accounting standards



Appendix 1 – Geographic analysis



Unit completions

	Private		Social		Total	
	2015	2014	2015	2014	2015	2014
	No.	No.	No.	No.	No.	No.
North	3,070	2,958	626	265	3,696	3,223
South	3,108	2,851	948	777	4,056	3,628
Total	6,178	5,809	1,574	1,042	7,752	6,851

For the year ended 31 July



Average selling price

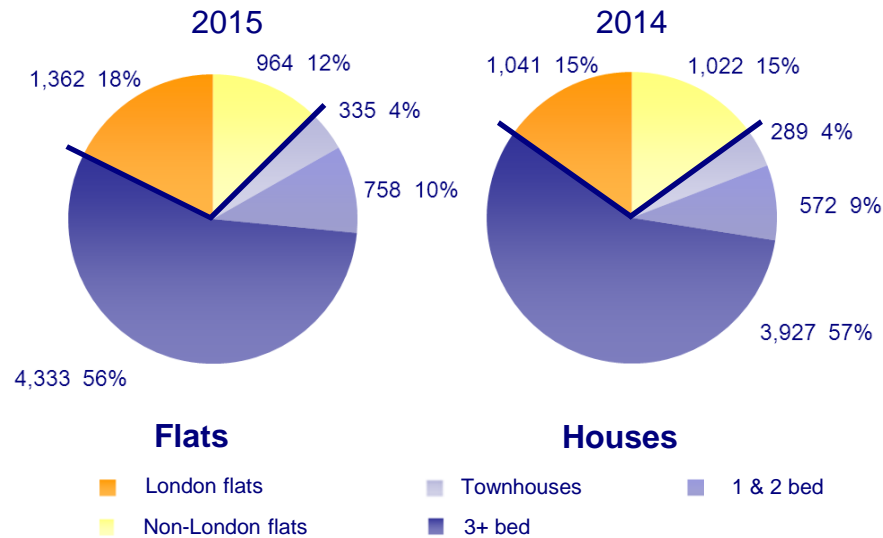
	Private		Social		Total	
	2015	2014	2015	2014	2015	2014
	£000	£000	£000	£000	£000	£000
North	212.0	192.2	87.2	81.4	190.9	183.0
South	290.9	272.3	132.5	121.3	253.8	240.0
Group	251.7	231.5	114.5	111.2	223.8	213.2

Appendix 2 – Product analysis



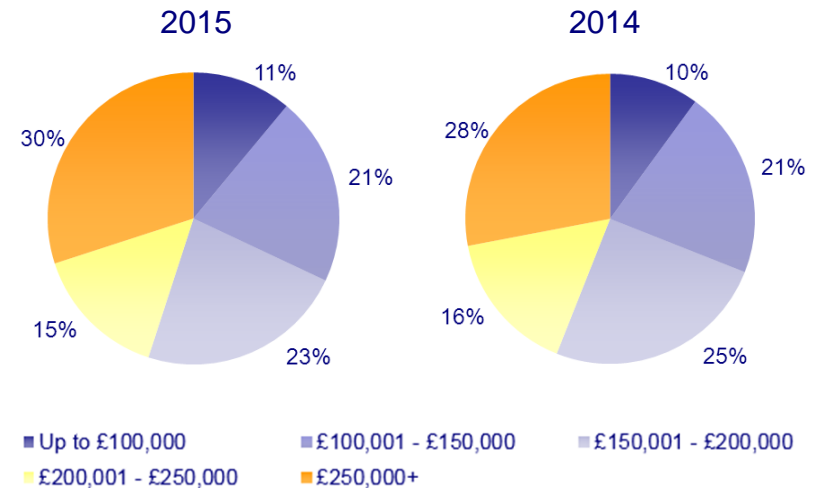
For the year ended 31 July

Product mix analysis



- Over half of flats are in London
- Townhouses are only 4% of output

Selling price analysis



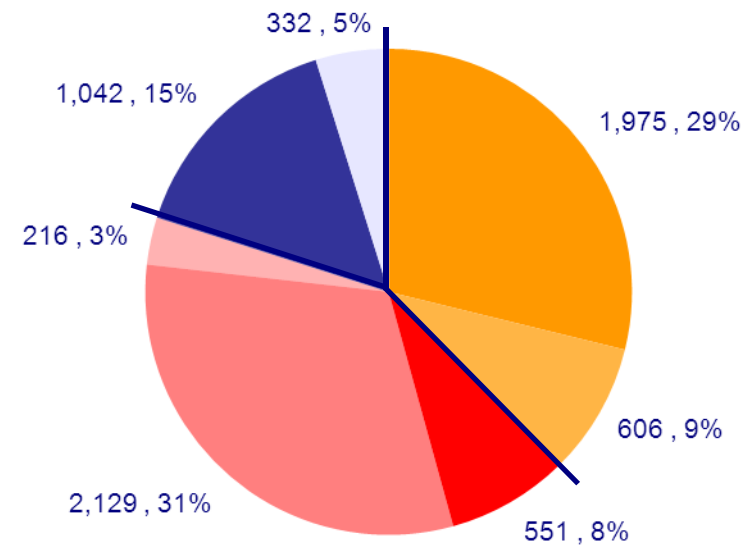
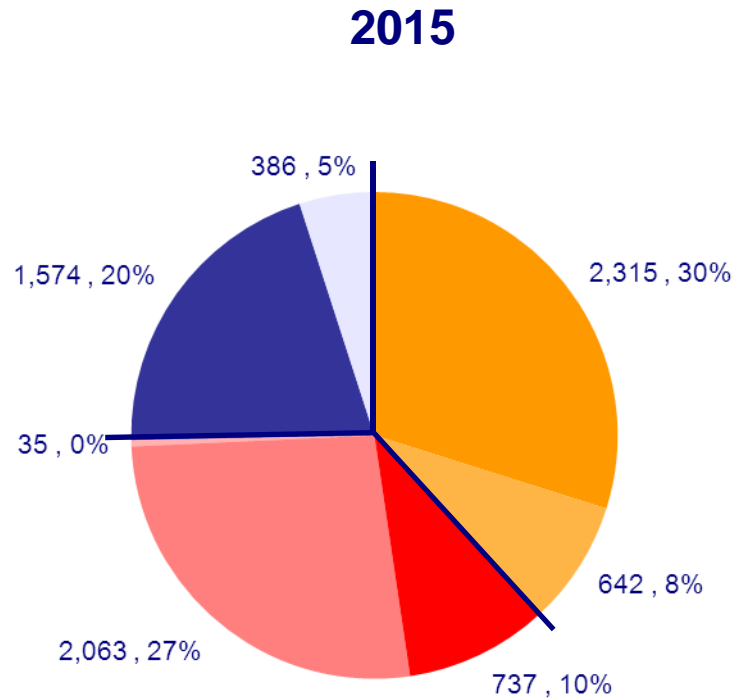
- High average selling price for a national housebuilder

Flexible land buying

Appendix 3 – Buyer analysis



For the year ended 31 July
2014



Second time buyers

- Other second time buyers
- Part exchange

Deposit assisted and first time buyers

- Unassisted first time buyers
- Help to Buy
- NewBuy

Other buyers

- Housing Association
- Investor

Appendix 4 – ASP analysis



For the year ended 31 July

ASP / square foot (£)									
	2015			2014			Mvt		
	Private	Social	Total	Private	Social	Total	Private	Social	Total
North	188	115	179	180	107	176	4.4%	7.5%	1.7%
South - made up of:-	305	163	276	276	155	255	10.5%	5.2%	8.2%
London	392	218	366	368	177	321	6.5%	23.2%	14.0%
Non-London	261	147	235	242	140	227	7.9%	5.0%	3.5%
Group average	242	145	226	225	143	216	7.6%	1.4%	4.6%

- London average selling price still affordable.
- Positive pricing environment.

Appendix 5 – Order book



As at 31 July

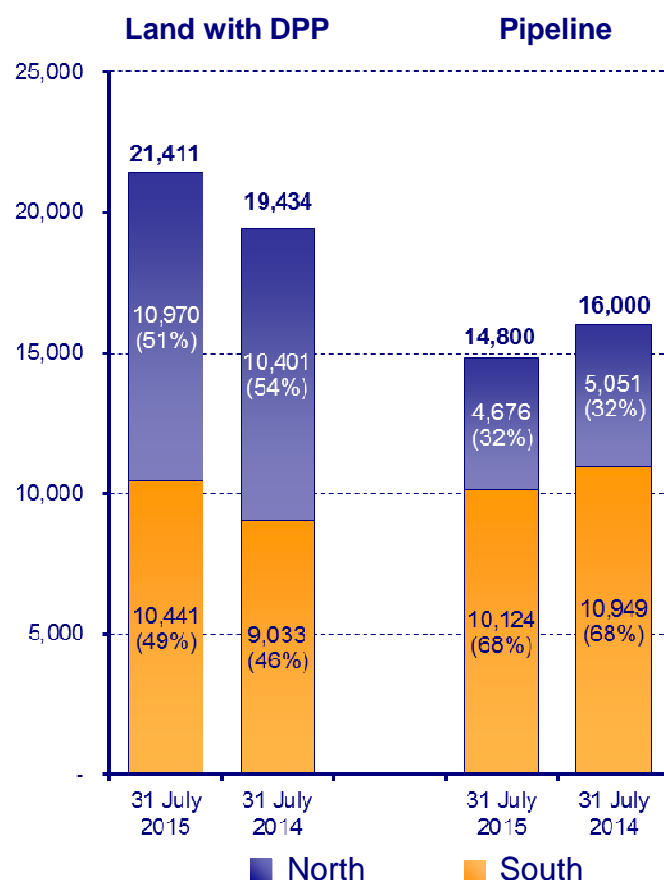
	2015			2014			Movement		
	Private	Social	Total	Private	Social	Total	Private %	Social %	Total %
At 1 August	3,164	1,199	4,363	2,503	1,022	3,525	26.4%	17.3%	23.8%
Reservations	6,319	1,638	7,957	6,470	1,219	7,689	(2.3%)	34.4%	3.5%
Completions	(6,178)	(1,574)	(7,752)	(5,809)	(1,042)	(6,851)	6.4%	51.1%	13.2%
At 31 July	3,305	1,263	4,568	3,164	1,199	4,363	4.5%	5.3%	4.7%

Appendix 6 – Land supply



As at 31 July

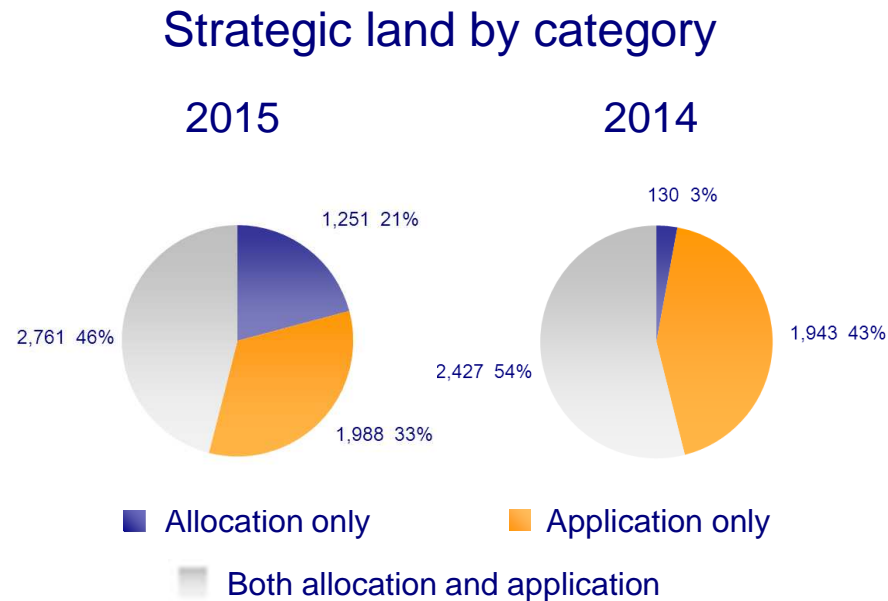
Owned and controlled land (plots)



- Wide geographic presence
- 4.7 years land supply at current output
- Quality land bank

Appendix 7 – Strategic land

As at 31 July



- 6,000 plots in strategic land bank with positive planning status.

Owned and controlled plots

- **DPP:** Plots owned or unconditionally contracted by the Group where there is an implementable **detailed planning permission**.
- **Pipeline:** Plots owned or controlled by the Group pending an implementable detailed planning permission, with development generally expected to commence within the next three years.

Strategic plots

- **Strategic:** Long term plots which currently have a positive planning status and are typically held under option.

Appendix 9 – Accounting standards



- In previous years IFRSs allowed jointly controlled entities (JCEs) to be consolidated using either the equity method or proportional consolidation. The Group's accounting policy was to use proportional consolidation.
- On 1 August 2014 the Group adopted IFRS 10 'Consolidated Financial Statements', IFRS 11 'Joint Arrangements' and IFRS 12 'Disclosure of Interests in Other Entities'.
- The adoption of these new IFRSs removed the choice over the consolidation method used. Entities that were previously considered to be JCEs were assessed to determine whether they were considered to be a joint venture or a joint operation. Once this was determined, the consolidation method prescribed by the new standards is as follows:-
 - Joint venture – equity method of accounting.
 - Joint operation – line by line method of accounting.
- Where the adoption of these new standards resulted in entities being categorised as joint ventures and consolidated using the equity method, the Group has restated the comparative information.
- This restatement has resulted in no changes to profit after taxation or net assets, but has resulted, at certain reporting dates, in some very minor changes to metrics such as gross profit, gross margin, operating profit, operating margin and RoCE.
- Throughout the results presentation the restatements are marked with '**'.