## Investment scams are often sophisticated and difficult to spot

## How to avoid investment scams

- Reject unexpected offers

  Scammers usually cold call, but contact can also come by email, post, word of mouth or at a seminar. If you've been offered an investment out of the blue, chances are it's a high risk investment or a scam.
- Check the FCA Warning List
  Use the FCA Warning List to check the risks
  of a potential investment you can also search
  to see if the firm is known to be operating without
  FCA authorisation.
- Get impartial advice
  Get impartial advice before investing don't use an adviser from the firm that contacted you.

## If you're suspicious, report it

You can report a firm or scam to the Financial Conduct Authority on **0800 111 6768** or through www.fca.org.uk/scamsmart

If you've lost money in a scam, contact Action Fraud on **0300 123 2040** or www.actionfraud.police.uk



Be ScamSmart and visit www.fca.org.uk/scamsmart

