



# Charitable engagement

## Giving, to build better lives

### Headline target

Raise £3M for Cancer Research UK by end of July 2023

| External KPIs   | External targets   |
|---|--|
| <ul style="list-style-type: none"><li>Fundraising/donation total (£)</li></ul>  | <ul style="list-style-type: none"><li>Raise £3M for Cancer Research UK by end of 2023</li></ul>  |
| <ul style="list-style-type: none"><li>Number of work placements offered</li><li>Number of individuals offered permanent roles</li></ul> | <ul style="list-style-type: none"><li>Establish at least 1 partnership with a charity supporting disability/disadvantaged individuals with a view to providing work placements within Bellway by July 2023</li></ul> |
| <ul style="list-style-type: none"><li>Number of employees reached by benefits roadshows</li><li>Payroll giving donations</li></ul>      | <ul style="list-style-type: none"><li>Implement a programme of employee benefits roadshows and increase payroll giving donations against FY21 by December 2022</li></ul>   |
| <ul style="list-style-type: none"><li>Number of volunteering days</li></ul>   | <ul style="list-style-type: none"><li>All office based staff to be given the opportunity to complete a volunteering day by July 2023</li></ul>   |
| <ul style="list-style-type: none"><li>% staff undertaking at least 1 volunteering day</li></ul>   | <ul style="list-style-type: none"><li>1 day per FTE per year donated to volunteering activities by July 2027</li></ul>   |

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